



## THE CLASH OF THE FORMATS - Monday 13th of April 2020

Two hours premiere of new spin-off format THE BACHELOR: LISTEN TO YOUR HEART interested only 2.974.000 viewers on ABC.

The show clashed against 2 hours of hit music talent show THE VOICE winner of prime time with over 9 millions viewers.

### UNITED STATES PRIME TIME 20.00/22.00 PM

NBC	ABC
	
THE VOICE	LISTEN TO YOUR HEART
9.754	2.974
18-49 years 7%	18-49 years 3,0%

Season8 premiere of cooking competition MASTERCHEF steals the spotlight in the spanish prime time with 20% share and 2.658.000 viewers so leaving another Endemol format ANYTHING GOES (Me resbala) with just a 7% and BBC factual format A DOCTOR IN THE HOUSE at 5,1%

### SPAIN PRIME TIME 22.30 PM

TVE1	ANTENA3	CUATRO
		
MASTERCHEF	ANYTHING GOES...	A DOCTOR IN THE HOUSE
2.658	1.056	825
20,0%	7,0%	5,1%