





## THE CLASH OF THE FORMATS - Saturday 2nd of May 2020

German Saturday programming is dominated by an entertainment offer but without a strong leader. Highlights of past episodes of children quiz show FRAG DOCH MAL DIE MAUS gather highest number of viewers (3.400) but a longer live show of game show DENN SIE WISSEN NICHT, WAS PASSIERT gets highest share in total viewers (12,1%) and young demo (17,2%).

Live concert of German singer ANDREA BERG convinces the 9,7% of the audience while game show format BEAT THE STAR stops at 6,9%.

### GERMANY - PRIME TIME 20.15 PM

ERSTE	RTL	ZDF	Prosieben
			
<b>FRAG DOCH MAL DIE MAUS</b>	<b>DENN SIE WISSEN NICHT, WAS PASSIERT</b>	<b>ANDREA BERG Das Leben ist ein Mosaik</b>	<b>BEAT THE STAR</b>
<b>3.400</b>	<b>3.210</b>	<b>3.110</b>	<b>1.870</b>
10,9%	12,1%	9,7%	6,9%
14-49 years 9,5%	14-49 years 17,2%	14-49 years 3,5%	14-49 years 13,7%